



Winter/Christmas 2008

Newsletter

Hello to you all and welcome to our Christmas 2008 newsletter. We have lots of exciting news to share with you this winter.

Salon hours

The salon will be open from 11am till 6.30pm on Mondays (except bank holidays). We are also now open till 8pm on Thursdays and Fridays. The salon is closed on Tuesdays until further notice.

Please see over the page for a list of our extended opening hours for the Christmas period.

Staff

Ingrid Farrell, Salon Managing Director and the founder of Silk Trends, has successfully completed the Hairdressing Business Boot Camp course gaining an NVQ Level 3 in Retail Management as part of the Salon Strategies ethnic hair and beauty industry business initiative. Silk Trends has been able to establish itself as a quality salon within the industry through this networking opportunity and successful completion of the course.

Ana (our Stylist) has been with us for over six months now and has quickly built up a good clientele base, proving her skills and professionalism. Ana is now working towards NVQ Level 3 in Advanced Hairdressing at Waltham Forest College. She specialises in Afro and European hair styling and has a high level of skills in cutting, relaxing and colouring. Ana is also a qualified manicurist and will offer this service on request. Ana will be available for appointments on Fridays and Saturdays.

Fahma (our Assistant Hairdresser) is progressing well on the final stage of NVQ Level 2 in Hairdressing, and starting to build up her own clientele base.

We would like to welcome **Basil**, our new full-time Hairdressing Apprentice. Basil will be working with us

on a full-time basis, while completing his NVQ Level 2 in Hairdressing on at College Of North East London on a day-release basis.

Special Offers

We are always running various promotions and special offers and regularly send out birthday treats to our clients. Make sure we have your up to date details (including email address and tell us when your birthday is) so we can send you your treats.

New Products

Add a little shimmer to your party style

Mizani have introduced two new aftercare hair styling products, **Mizani Shimmer Reflects Spritz** and **Shimmer Reflects Gel**.

Shimmer Reflects Spritz is a light hold spritz formulated with panthenol for conditioning hold. It contains surface-coating silicone which enhances shine, and meadowfoam oil to help prevent dryness and flaking. It provides a soft hold that maintains the ability to comb hair and rework style.



Shimmer Reflects Gel is an alcohol-free, medium hold gel formulated with advanced resins for non-flaking hold. It contains glycerin, a humectant that adds moisture, and gold mica that adds sheen. Ideal for defining natural curl patterns and creating modern, slick up-do's, twists and ponytails.

These products provide flexible hold and brilliant shine for the most adventurous styles you can think of. Make an impact with your party hairstyles during the Christmas season with a bit of shimmer.

Mizani products are available to purchase now in the salon. Receive a free compact make-up brush set when you buy two Mizani products (subject to stock availability).

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MIZANI

VOUCHER

Hairdressing Services

£5 off a Mizani Relaxer or Treatment service

Bring this voucher to receive your discount. Valid until 31st Dec 08.

Book a consultation now 0208 529 8000
202 Chingford Mount Rd, Chingford, London E4 8JR -
www.silktrends.co.uk

ref code:



We are proud to announce that **Silk Trends** has been appointed as an official distributor of Nu Skin personal care products.

Nu Skin provides over 100 personal care products that can make a positive difference in your life and the lives of others, such as Nu Skin 180° Anti-Ageing System, Clear Action™ Collection and The Galvanic Spa™ System II.



You can purchase all these products through our Silk Trends Nu Skin web page, and all purchases will be delivered directly from Nu Skin to your home. Go to <http://silktrends.mynuskin.com>.

Love your skin

With the stresses of modern life, spa treatments have become more than just occasional pampering, they are essential for looking and feeling great.

Bring the benefits of a spa experience home with you using **The Galvanic Spa™ System II**. It gives you professional-quality spa treatments in the comfort of your own home, no appointment necessary. Rejuvenate your complexion, soften wrinkles, revitalise your scalp and refine your body with the smart, powerful Galvanic Spa™ System II instrument and specially formulated Galvanic Spa™ System II products.



Revive and invigorate your skin with Nu Skin Galvanic Spa™ Pre-Treatment and Treatment Facial Gels, formulated with magnesium (a necessary component of skin cells' energy cycle) and aspartate, which helps balance pH levels.



- Pre-treatment removes impurities so pores can breathe. Soothes and conditions the skin.
- Treatment facial gels facilitate recovery from stress and calm and revive skin.

Your skin will look visibly younger and feel vibrant and revitalised. It can dramatically improve the look and feel of your skin, giving you the Nu Skin difference demonstrated.

We will be providing these facial treatments as a new service, and will be holding demonstrations of the Galvanic Spa™ System II throughout December. Why not book in for a free half-face demo. The Galvanic Spa™ System II can be purchased through our personal Nu Skin web page.

Silk Trends Hair Help

Did you know that on average, hair grows at a rate of about one-half inch (1.25cm) per month, and typically the hair should be trimmed every 8 weeks.

This means, between cuts, the hair should have grown about an inch (2.5cm). If your hair is already the length you desire, this means you have an inch to spare. That inch is the part of the hair that has been the most abused, most mistreated, and most damaged. In short, that inch is ready to retire.

If you are trying to grow your hair longer, this means you can lose the least healthy half-inch of hair with each trim and still gain 3 inches each year. It may seem like slow progress, but if you want health hair and to reduced split ends trimming on a regular basis is the way forward.

Christmas Opening Hours

With the Christmas season almost upon us again, careful plans should be put in place to ensure you look gorgeous for your Christmas and New Year's parties. We advise you to book your appointments in advance to avoid disappointment. We will open over the Christmas period:

- Monday 15th Dec - 10am – 6.30pm
- Tuesdays 16th Dec - 10am – 6.30pm
- Wednesdays 17th Dec - 10am – 6.30pm
- Thursday 18th Dec - 10am – 8pm
- Friday 19th Dec - 10am – 8pm
- Saturday 20th Dec - 9.30am – 6pm
- Sunday 21st Dec – 11am – 5pm
- Monday 22nd Dec - 10am – 6.30pm
- Tuesday 23rd Dec - 10am – 6.30pm
- Wednesday 24th Dec - 10am – 4pm
- Thursday 25th Dec - Closed
- Friday 26th Dec - Closed
- Saturday 27th Dec - Closed
- Sunday 28th Dec - Closed
- Monday 29th Dec – 10am – 6.30pm
- Tuesday 30th Dec - 10am – 6.30pm
- Wednesday 31st Dec - 10am – 4pm
- Thursday 1st Jan - Closed
- Friday 2nd Jan - Closed
- Saturday 3rd Jan - 9.30am – 6pm

To ensure the salon runs smoothly we would be grateful if you would book an appointment. If you need to cancel, please give us at least 48 hours notice so that we can offer the appointment to someone else. Book your appointment now by calling 0208 529 8000.

Silk Trends Website

Keep up to date with the latest news and events by visiting our website www.silktrends.co.uk. You can also contact us at info@silktrends.co.uk.

We would like to wish you all a very Merry Christmas and a prosperous New Year!